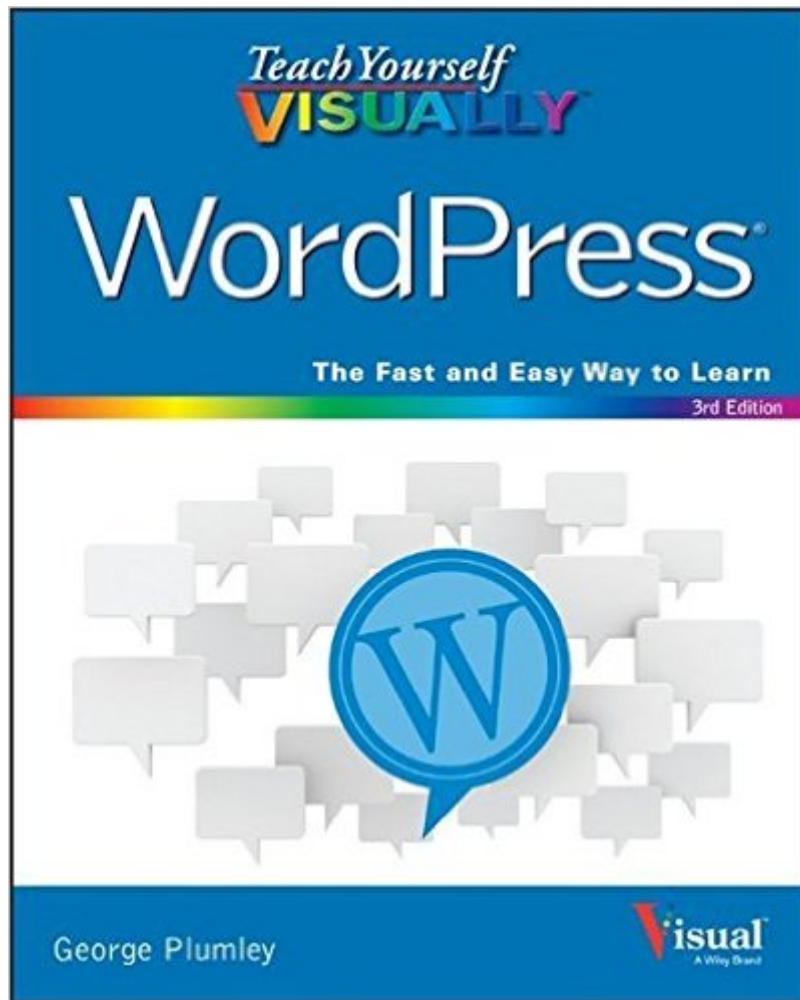# Teach Yourself VISUALLY WordPress

Synopsis

Clear the "blog fog" with this complete visual guide to the WordPress platform Teach Yourself VISUALLY WordPress, 3rd Edition introduces you to the exciting possibilities of one of the world's most popular blogging platforms, and shows you how to build your blog from idea to execution. This edition has been updated to reflect the changes and new features of WordPress, and includes coverage of mobile blogging solutions that allow you to post on the go. Richly illustrated with screenshots and examples from the author's own WordPress blogs, this highly visual guide walks you through the setup and creation process step by step, and offers expert tips and tricks every step of the way. From installing WordPress and choosing a theme to custom site editing and self-hosting, this book provides the answers you need and helps you get organized and published quickly.This is your essential guide to getting the most out of WordPress, from basic setup to advanced mobile features. Customize your site with plug-ins, themes, and personalized editing Blog whenever, wherever, with mobile blogging solutions Buy your domain, choose a hosting service, and set up the admin stuff Learn the best practices that result in engaging, dynamic websites Whether you're promoting a business, building a personal brand, or just have something to say, this is your no-nonsense guide to building your blog.

Book Information

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Customer Reviews

I am a visual learner. If you don't know what that means, it means that you learn by seeing something vs. having it explained to you. So if I'm sitting in a meeting at work and they are talking

about a concept, I don't really start to understand it until I it up on a screen, or if I write it down as they are talking about it. Make sense? So if you're like me, you might want to try this book.I am learning Wordpress right now and have several books..... I bought the Dummies Wordpress book and frankly have been pretty frustrated by it. It's text-intensive and whenever I look up something in the index, it's not there. On top of that, even though it says it's for websites and not blogs, there are still more references to blogs since the author is a big blogger and this seems to be where her preferences lie. I'm going into that book because I'm assuming if you're looking for Wordpress beginners books that's one you might be considering.So as far as this book goes....WOW. This is what it must have been like in the 1960s when TV's went from black / white to color. This book is all-color, glossy, with lots of color pictures to help you understand the Wordpress interfaces. Each page is extremely easy to understand... and while it's presented in a visually compelling manner, it's not for "dummies" but instead walks you through setting up hosting and building your Wordpress site. There are lots of "tips" boxes with potential questions for each topic.A good example is the "Understand Plugins" section on page 206.... it is organized in easy to read text boxes (almost like a website, fancy that!) and walks you through the paragraph-length topics: What is a plugin? Free vs. Paid. Make your own... etc.

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